



Study courses

- **Business Studies**
 - Industry and Commerce
 - Banking and Insurance
 - Taxes and Auditing
 - Hotel and Tourism Management
 - Sports Management
 - Marketing, Communication and Public Relations*
 - Food, Beverage and Culinary Management*
 - Event and Congress Management*
 - Human Resources Management, Recruitment, HR consulting*
- **Business Engineering and Administration**
 - Environmental Technology*
 - Vehicle Servicing*
- **Information technology for business***
(*at present in the process of accreditation)

Admission Requirements

- Secondary School Leaving Certificate, Craftsman's Certificate, Chamber of Commerce Qualifications with 4 years professional experience (for other admission qualifications see our website);
- under certain circumstances, applicants can sit an admission test;
- training contract with a company or with a training firm within the F+U Group.

Course Duration

6 semesters

Further options

If participants have the prerequisite knowledge, some of the lectures can be held in English or Arabic/German and Study Credits can be obtained in cooperation with Johnson & Wales University in Rhode Island or with other International Universities.

Existing employer pool

The IBA has access to a wide-ranging pool of partner companies. However, all interested students should keep a lookout for firms meeting their requirements and apply to them, too. We will give you the necessary support.

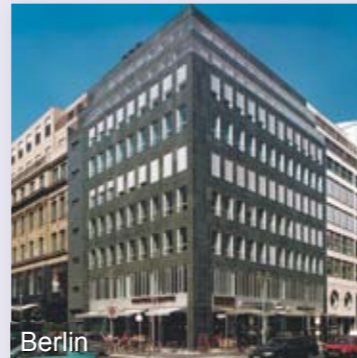
Entering the world of work

- preparation for the workaday world
- early incorporation into a company

Your way to Germany

Other relevant information is available on our website www.internationale-ba.com or mail to: info@internationale-ba.com

Mail to: International office of F+U Group k.mikulcak@internationale-ba.com



Berlin



Heidelberg



Darmstadt



Erfurt

Introduction

IBA Business Seminars in Hospitality/Service/Marketing are for new graduates. Alternative further-training opportunities for managers. We will train you for a great future.

Training for training

- teaching methods
- didactic methods
- presentations
- learning best practice
- multimedia
- training on site
- work experience in IBA

Duration: 4 weeks, 160 hours
Conditions for entry: people with teaching experience

Food and Beverage Management

- food service industry
- marketing
- menu planning
- customer service
- quality assurance and control
- front and back office management
- work experience

Duration: from 10 days to 4 weeks
Conditions for entry: hotel specialists, gastronomy and hotel managers

International Premium Kitchen

- ice carving
- sugar decoration
- mediterranean cuisine
- cooking venison
- quality control
- management
- work experience with the Radisson Group

Duration: from 10 days to 4 weeks
Conditions for entry: gastronomy and hotel managers

Travel Technology

- distribution of hotel/hospitality products
- international tourism and leisure products
- work experience

Duration: from 10 days to 4 weeks
Conditions for entry: hotel specialists, gastronomy and hotel managers

Service and Hospitality Quality Management

- service culture
- quality control
- trends in housekeeping
- human resources management
- work experience

Duration: from 10 days to 4 weeks
Conditions for entry: gastronomy teachers, hotel managers

Erfurt is a city in the green heart of Germany. The bishopric of Erfurt was founded in 742 by Saint Boniface. In the middle ages the city, at the crossing point of long-established trade routes, grew into a powerful trade centre and university city.



Motorway

A4: Frankfurt/Main-Dresden
Exit Erfurt-West, Erfurt-Ost
A71: Schweinfurt-Sömmerda
Exit Erfurt-Bindersleben
(Flughafen/Messe)

Non-Motorway

B4: Hamburg-Bamberg
B7: Kassel-Gera

Rail

InterCity/EuroCity and InterCityExpress trains

Air

Erfurt-Bindersleben airport

Contact

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Language School

F+U Academy of Languages Heidelberg



The legend of Heidelberg - city of romanticism and science

Over the years, Heidelberg's beauty has attracted a number of poets, painters and scientists, and today is one of the most written about cities in Germany. The university of Heidelberg, the oldest in Germany, is one of the world's most important seats of academic learning.

F+U Academy of Languages

The F+U Academy of Languages is one of the largest language schools in Germany. Every year over 4,000 students participate in our language courses in Heidelberg. In its specialist area of German as a Foreign Language, F+U Academy of Languages is one of the world leaders in the provision of courses.

As a test centre for TestDaF, DSH (Deutsche Sprachprüfung für den Hochschulzugang, (on behalf of the Studienkolleg (Preparatory college) of the University of Mittweida) and TOEFL, the Academy of Languages stands out for the quality of its teaching.

Course programme German as a Foreign Language

Course type: Intensive 20 (20 teaching hours per week), maximum participants: 12

Course type	Duration	Certificate
A1	5 weeks	Start German 1
A2	10 weeks	Start German 2
B1	20 weeks	Certificate German
B2	30 weeks	Certificate of Business German
C1	40 weeks	TestDaF / DSH Required for enrolment at German university

Development programme: Vocational training or foundation course

Requirements: TestDaF or DSH, Full-time study, 30 teaching hours per week

Maximum number of participants: 25

Option 1:

Vocational school (German, English, Business, International Trade, IT): 1.5 years

Qualification: Foreign Language Correspondent, state examined

Option 2:

Foundation course (preparation for higher education): 1 year

Qualification: Test to assess the suitability of foreign applicants for admission to study at a University of Applied Sciences in the Federal Republic of Germany

Study in Germany

Location: Selected universities, requirements TestDaF or DSH and assessment test - foundation course

Option 1: International University of Cooperative Education: 3 years

Qualification: Bachelor and training qualification

Option 2: University study: 3 or 4 years

Qualification: Bachelor or Master degree



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